

# St. John Paul II

CATHOLIC PARISH

3110 17 Mile Road | Cedar Springs, MI 49319 | 616-696-3904 | [www.jp2-mqa.org](http://www.jp2-mqa.org)

Dear Parishioners,

June 25, 2022

As we shared recently, Saint John Paul II Parish is in the midst of a strategic planning process. The early years of Saint John Paul II Parish were focused on growing a parish community and building a church to meet the spiritual needs of Catholics in Cedar Springs and the surrounding area. As we experienced rapid growth, we focused on the capital campaign to build a larger worshiping space for our growing parish family. Now we are shifting our attention to the future through strategic planning.

Strategic planning is frequently used by organizations, including churches and non-profits, to chart a path forward and outline clear objectives for how to carry out their mission and continue to grow. As we approach our ten-year anniversary, we believe it's important to have a guide for our future, rooted in feedback from parishioners.

In partnership with Dr. Dan Ebener, our consultant, we've held a series of focus groups that helped bring to light strengths, weaknesses, opportunities, and threats specific to our parish. Focus group participants were carefully selected to represent a variety of demographics and viewpoints. We are grateful to all those who took time to attend a focus group and share their thoughts.

Now, we have an opportunity for every parishioner to anonymously share their feedback through a parish survey. The questions you see on the survey represent the themes that emerged across multiple focus groups. The strategic planning team is interested in your feedback to gather more information about how parishioners feel about our welcoming atmosphere, current programs for youth and adults, volunteerism, and more. The results of the survey will be used to guide the team in preparing the draft plan, so your participation is incredibly important. If you have any questions, please reach out to a member of the team.

## How to Take the Survey

Online: Go to [bit.ly/JP2survey](https://bit.ly/JP2survey) (case sensitive) or use the QR code to the right. Please complete the survey by July 17.

Paper: If you are unable to complete the survey online, we have paper copies available in the back of the church and at the parish office. Please return your survey in the offertory basket by July 17.



All feedback is anonymous.

With full support and prayers,

Father Lam T. Le, Pastor, and the Strategic Planning Team

Kristen Avila, Amy Darling, Jonah Drake, Rosie Ells, Tena Hoxsie, Kim Hunter, Joe Jensen, Annette Kogut, Jake Loew, Katie Mendenhall, Rod Underhill, Kalli Zielbauer, Aaron Zomberg